



Showcasing local success with global clients

Our Central Eastern European Group

How can we help?

Within a global legal practice across 34 countries, our Central Eastern Europe (CEE) Group provides a strong regional perspective. Boasting strong relationships with businesses and government organizations, the CEE Group has a deep position in the local market, offering innovative project management and advice tailored to the needs of each individual business.

Increasingly, we are called upon to act on multi-jurisdictional projects. With a one-team approach uniting our offices across Romania, Hungary, Poland, Germany, Austria and the Czech and Slovak republics, we are able to service these requests via a single point of contact. We also provide access to a diverse range of sector knowledge including technology, digitalization and the crypto-world.

Why work with us?

- 1 Austrian deals** – over the last 19 months, the Austrian office has secured €300m in real estate transactions for international investors in Austria, as well as acting on regulatory work for broadcasters and advising on data protection and privacy law.
- 2 Hungarian strength** – in Hungary, we have a strong Trademark Registration practice, and work for local municipalities and the Hungarian railways on real estate law and litigation.
- 3 Polish brand** – our Polish office stands out for its unmatched experience implementing projects across the digital transformation and presence in the digital world. The office has also been advising major players such as PKN Orlen, the largest company in the region, or IKEA which was supported by the Warsaw team in the process of launching their first online store in CEE.
- 4 Romanian experience** – as legal advisors to the European Federation of Energy Trading, our Romanian office has significant experience in energy trading. The Romanian office also has deep experience in the crypto-world advising on various ICO projects, and recently undertook the largest M&A deal in Romania, acting for Unilever on its acquisition of Betty Ice.
- 5 Czech and Slovak Republics knowledge** – our offices have vast knowledge across the environmental, energy and fund sectors. In particular the teams have in-depth knowledge in waste and packaging law, waste to energy, permits for industrial installations and mining projects, renewable energy projects, energy markets such as EFET trading, funds structuring and regulation.

Who do we work with?

The Group has established and developed strong relationships with major regional and international clients including Telus International, Unilever, Novo Nordisk, Legero Schuhfabrik GmbH, Leder&Schuh AG, NSK, Alpiq Energy, Omicron, Wolford, Fornetti, Tata Consultancy Services, Pappas, PKN Orlen, Provident Polska, Mondi, Prangl, Publicis, Rosatom and many more.

M&A deal success in the CEE

CEE team advises on an outstanding number of M&A deals in Europe. iTrack, our new deal logging platform, notes the number of deals logged for CEE countries at 67% of the total number of logged deals, which means three out of four M&A deals are coming from CEE for continental Europe.

**Provided analysis is based only on deals logged on iTrack.*

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What happens next?

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