

# First Aid Checklist

## Selected practical examples of dos and don'ts



PRIVACY NOTICE	
Dos	Don'ts
Provide the (correct) contact details of the controller and of the data protection officer	"Please contact us with any data protection questions you may have"
Specify the duration of the storage or, if this is not possible, the criteria	"We will store your data for as long as legally recommended."
Helpful <a href="#">advice</a> from the European Data Protection Board regarding the information to be provided	

CONSENT FORM	
Dos	Don'ts
The consent specifically describes all purposes	The consent does not cover all purposes or the wording is too general Example: „O Yes, I consent to data processing for any and all purposes"
Provide sufficient information about the right of revocation	"For information regarding your rights, please refer to our privacy notice"
Helpful <a href="#">advice</a> from the European Data Protection Board on how to obtain effective consent	

COOKIE BANNER	
Dos	Don'ts
Offer the option to reject cookies Example: Accept – Reject– Settings	Failure to offer the option to reject cookies: Example: Accept all (and settings)
Compliance with various data and privacy protection requirements (GDPR and German Telecommunication Telemedia Data Protection Act ( <i>Telekommunikation-Telemedien-Datenschutz-Gesetz, TTDSG</i> )). This is rarely the case in practice and constitutes a significant risk.	"By using our website, you consent to all of our cookies and to our privacy notice"
Helpful <a href="#">advice</a> from the supervisory authority of the federal state of Baden-Württemberg regarding cookies.	

Any questions? Please do not hesitate to contact us:

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Our quarterly [Updata](#) report will keep you updated on all current legal developments in the areas of cybersecurity, IT and data protection in various countries.

