



Keeping you connected

Our global data privacy and cyber security lawyers

Eversheds Sutherland is one of the world's leading international law practices. We have 5,000 people, including 750 partners and more than 3,000 legal advisors, working across 69 offices in 34 jurisdictions spanning Europe, the United States, Asia, Africa and the Middle East.

We are the only full service international law practice with an all-Ireland and UK presence, providing a full range of business legal services to commercial and public sector clients alike. On the island of Ireland, we have almost 300 people working in our Dublin and Belfast offices.

Our philosophy in relation to privacy and information law is to try to make what is an increasingly complex subject matter simpler. We do that through the depth of our knowledge but also pragmatism in how that knowledge is applied and an understanding of the commercial reality that our clients face.

Data protection: a shifting landscape

With the increase in public reporting of high profile security breaches, particularly in the public sector, our dedicated Data Protection Group recognizes the importance of providing sound data protection advice and has a strong focus on finding practical solutions for all our clients' needs.

We provide professional advice on a wide range of data protection issues, with a strong focus on finding practical solutions. We routinely provide advice in relation to important data protection issues for clients, both as part of significant transactions and as part of ongoing legal compliance.

Our clients include, for example, public sector and private sector bodies, IT companies, financial institutions, private companies, pension funds and insurance companies.

Our practice spans the full range of data law topics

Whether you call it privacy or data protection, cyber or information security law, transparency or information access laws, we can assist you.

Foresight – we advise on existing threats, regulations, and litigation risks, as well as on what to expect in the future, so you can be prepared and can take advantage of existing and future market opportunities.

Charting a course – as potential security and privacy-enhancing solutions (like encryption) or new business models (like using Big Data or incorporating IoT technology) can run up against regulations, we advise on the best way to navigate through the regulatory global tangle to maximize business opportunities and minimize risk.

Always on call – if problems arise, we are prepared and we have you covered. We are vastly experienced in global notification requirements, as well as on quickly containing a breach and responding to it from regulatory action, litigation, public relations to congressional or parliamentary inquiries – all to minimize the fallout and to allow you to get back to business.

Crisis hotline – every organization faces a crisis from time to time. The form it takes will vary depending on the particular risks your business is exposed to, but the outcome is usually the same – interruption to your business and a threat to your future. The actions you take immediately after a crisis breaks are the most important.

Contact us and we will ensure that you are on the road to recovery immediately.

Examples of our experience

We regularly advise on a range of matters including:

- creating privacy and information law compliance programs which balance budgets, resources and risks, and undertaking compliance assessments and data audits
- comprehensive support in responding to and reporting data security breaches
- global data transfer solutions for personal data, including Binding Corporate Rules, Privacy Shield, and approved form contracts
- helping clients with their product and service offering development through its life cycle, to align with privacy requirements
- addressing privacy issues for customers and suppliers contracting for cloud-based solutions
- practical implementation of ethical reporting hotlines and tools monitoring email and internet use, on a cross-jurisdictional basis
- addressing the data privacy issues arising from shared service/global IT platform programs
- advising on big data transfers of customer information among strategic business partners and data aggregators in the financial services sector
- handling staff data on a multi-jurisdictional basis and addressing the industrial relations issues which can arise as new data policies, contracts and procedures are introduced
- data protection aspects of acquisitions and divestitures, joint ventures and other major transactions
- record retention and document management policy development
- handling complaints and requests from individuals and regulatory bodies, and providing guidance in the face of investigations, prosecution and claims
- enabling clients to lawfully conduct data analytics

- filing notifications, permits or approvals of processing activities with the relevant regulatory authorities
- defending privacy claims and addressing privacy issues in other litigation and e-discovery disclosure processes
- providing training on data protection
- supporting public authorities and affected private sector clients to respond to information access requests and protect valuable confidential information against unexpected disclosure
- appeals against supervisory authority decisions through court or tribunal decisions

For further information, please contact:



Marie McGinley

Partner and Head of IP, Technology and Data Protection

+353 1 6441 457

mariemcginley@eversheds-sutherland.ie



Neasa Ní Ghráda

Senior Associate, IP, Technology and Data Protection

+353 1 6644 258

neasanighrada@eversheds-sutherland.ie



Fiona Lipsett

Solicitor, IP, Technology and Data Protection

+353 1 6441 451

fionalipsett@eversheds-sutherland.ie

Disclaimer

The information is for guidance purposes only and should not be regarded as a substitute for taking legal advice. Please refer to the full terms and conditions on our website.

Data protection and privacy statement

Your information will be held by Eversheds Sutherland. For details on how we use your personal information, please see our Data Protection and Privacy Policy.

[eversheds-sutherland.ie](https://www.eversheds-sutherland.ie)